

CARBONDALE WILD WEST RODEO ASSOCIATION SPONSORSHIP LEVELS

SPONSORSHIP LEVEL	SIGN	VOCAL RECOGNITION	PROGRAM AD	FREE TICKETS
Gus Darien Arena Sponsor \$4,000	Premium Placement SOLD OUT!!	Throughout performance	Full Page	20
Other Premium Sponsor \$1,500 - \$3,000	Premium Placement As Available	Throughout performance	Full Page	15
Event & Sponsors \$1,000 As Available	Arena Sign & can have flag lap the arena at beginning of event	Throughout sponsored Event	1/2 Page	10
Chute Gate Sponsors \$1,000 As Available	Sign placed on sponsored chute	Throughout operation of sponsored chute	1/2 Page	10
Return Gate Sponsors \$750 As Available	Sign placed near return gate	Throughout performance	1/2 Page	10
Roping Box Sponsor \$650 As Available	4x4 sign in arena near roping box	Throughout performance	1/4 Page	6
General Sponsor \$500	4x4 sign in arena	Weekly, as announcer time allows	Business Card Size	6
Friends of the Rodeo \$250	None	None	Business Card Size	None

**Sponsors are responsible for having their own sign made. Arrow Signs in Carbondale, 928-8463, signs@sopris.net, makes most of them. However, you can use any sign company you wish. Limit your information and make it large enough to be visible across the arena or from County Road 100.

**Some of the sponsorship levels may not be available at this time.